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## Free Guide to Selecting the Right Professional to Value Your Business

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Published: 04/28/2009 - 12:09

New Edition Helps Business Owners Find and Evaluate Business Valuation Professionals

David Coffman just released the latest edition of *Selecting the Right Professional to Value Your Business*. This publication is designed to guide small business owners through the process of finding and evaluating business valuation professionals.

First, the guide describes the various types of professionals that value businesses, and common advantages and disadvantages of using each specific type. Next it shows how to find valuation professionals using a number of sources including direct links to the membership directories of the major business valuation credentialing organizations. Then it explains how to do a preliminary evaluation to narrow the field down to a handful of the best candidates. Finally, the guide describes how to use its unique scorecard system to rate each remaining professional in key areas like experience, credentials and fees. The completed scorecard allows users to simply select the highest scoring professional.

The guide helps anyone looking to engage a business valuation professional make a well-informed decision. *Selecting the Right Professional to Value Your Business* is available for free download at the website of [Business Valuations & Strategies PC](#).

David Coffman is a Certified Public Accountant (CPA) who is Accredited in Business Valuation (ABV), Certified in Financial Forensics (CFF), and a Certified Valuation Analyst (CVA). Since 1997 he has valued hundreds of small businesses. He has also authored the *Do-It-Yourself Business Valuation Workbook* and numerous articles regarding business valuation and small business topics. His firm, *Business Valuations & Strategies PC*, specializes in valuation, performance analysis and improvement, and exit planning services for small businesses.

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